

Lathea Morris Speaking Topic Outline

Discover the Keys to Take Your Business to the Next Level

Most small business owners' experience level is usually 15% entrepreneurial, 20% manager & 65% technician. They assume because of their technical know-how, they understand how to build a business. Like humans, businesses have stages of development. Each stage presents particular challenges and opportunities. How you navigate these critical transition points will determine your business success.

At the conclusion of this workshop, business owners will know:

- How to be a better CEO and company
- How to tie capital needs to business goals
- How to use the web to get business results

This topic can be delivered as a teleseminar/webinar or mutli-hour workshop; if teleseminar, attendees will receive an MP3 download. Onsite handouts and CD are included in multi-hour workshop.

**Book
Lathea
Morris
Today!**

Learn more about Lathea Morris now at www.WomenCentric.net/Lathea-Morris

For amazing results call 845-362-7880, or E/M us about your program needs: BookASpeaker@WomenCentric.net