

Stacey Kammerman Speaking Topic Outline

Motivate Employees to Learn Spanish (or English)

The Hispanic population is now the largest minority group in the country. Many companies realize the crucial need for their employees to learn Spanish (or English) to increase productivity and performance, improve customer service, improve safety and gain greater trust and loyalty among workers. This can translate into higher business profits in the long run.

Many companies are now offering their employees language learning opportunities through training programs, classes, self-paced learning materials, outsourcing, etc. But are the employees motivated to learn? Do they know the benefits they will gain by learning a second language? Do they know ways to make it easier for them to learn? Do they have the right tools to support their language learning journey?

Unfortunately many employees don't understand the: "What's in it for me?" and the most effective ways to learn a new language. This results in employees who don't complete the language training, have difficulty learning and some even feel resentful that they have to learn.

This program is designed to motivate your employees (or teach trainers the skills) to learn a new language easily, willingly and without stress. Attendees will learn how to stay motivated and quickly learn the language skills that will benefit them personally and professionally - ultimately increasing the profitability of the company.

Program Designed for:

- HR Professionals
- Training and Development Professionals
- Employees and Supervisors

Benefits:

- Increased Employee Productivity and Performance
- Greater Trust and Loyalty among Workers
- Improved Communication and Collaboration
- Improved Customer Service
- Improved Safety

Delivery Options:

Program: 60-90 minutes

Program Includes:

- PowerPoint Presentation
- Interactive Hands-on Activities
- Program Workbook with Valuable Information to Take Away

Optional Additions:

- Language Learning Audio Programs for Attendees ("Spanish/English on the Job")
- "Job and English Skills for Quality Customer Service" Workbook
- Language Learning Tips and Advice CD (English or Spanish)

Book
Stacey
Kammerman
Today!

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