

Stacey Kammerman Speaking Topic Outline

Language and Culture ~ The Glue that Binds Us

Language and culture affect every aspect of our lives. From the time we're born through adulthood we're continuously being influenced by our language and our culture. Today, being exposed to people of diverse languages and cultures are a part of everyone's daily lives. It's important to see that there is much to learn from this mosaic of people's languages, beliefs, knowledge and behavior. Sociologists tell us, in order to truly understand the cultures of others we must first learn about our own.

This program will help attendees to see the beauty in their own culture and language and the diverse languages and cultures we're exposed to all the time. We'll help identify some of the common cultural differences and misunderstandings that often show up in the workplace, i.e. roles and status, personal space, body language, etc. We'll explore the connection between language and culture and how to improve communication and collaboration among people by giving them the tools to succeed in a diverse organization.

Attendees will learn how bi-lingual and bi-cultural employees are an asset in any organization, group or community and how to most effectively capitalize on their diverse contributions. Ultimately, this program will help your organization remain competitive by maintaining a stable, productive and collaborative workforce.

Program Designed for:

- HR Professionals
- Training and Development Professionals
- Employees and Supervisors
- Members of Diverse Organizations

Benefits:

- Increased Employee Productivity and Performance
- Greater Trust and Loyalty among Workers
- Improved Communication and Collaboration

Delivery Options:

Mini Program: 60-90 minutes
Full Program: 3 hours (with breaks)

Program Includes:

- PowerPoint Presentation
- Interactive Hands-on Activities
- Program Workbook with Valuable Information to Take Away

Optional Additions:

- Language Learning Audio Programs for Attendees ("Spanish/English on the Job")
- "Job and English Skills for Quality Customer Service" Workbook
- Language Learning Tips and Advice CD (English or Spanish)

Book
Stacey
Kammerman
Today!

Learn more about Stacey Kammerman now at www.WomenCentric.net/Stacey-Kammerman

For amazing results call 845-362-7880, or E/M us about your program needs: BookASpeaker@WomenCentric.net