

Stacey Kammerman Speaking Topic Outline

HR and the Hispanic Employee

Hispanics comprise 22% of the nation's workforce and this number is expected to increase to 55% by 2050. This rapidly growing demographic is causing costly language and cultural barriers that get in the way of effective communication and create complications in the workplace. It is imperative for businesses, workforce educators, trainers and other human resource professionals to gain a better understanding of language barriers as well as cultural differences among workers.

This program will give you the knowledge needed to increase recruitment, hiring, retention and advancement of Hispanic workers. We'll help identify some of the common cultural differences and misunderstandings that often show up in the workplace, i.e. roles and status, personal space, body language, etc. Attendees will also learn the best ways to improve communication and collaboration in the workplace and to motivate employees to learn essential language skills.

The investment of time and resources in helping Hispanic workers adapt to the workplace translates into higher business profits in the long run. Ultimately, this information will help your company remain competitive by maintaining a stable, productive and safe workforce.

Program Designed for:

- HR Professionals
- Training and Development Professionals
- Employees and Supervisors

Program Includes:

- PowerPoint Presentation
- Interactive Hands-on Activities
- Program Workbook with Valuable Information to Take Away

Benefits:

- Increased Employee Productivity and Performance
- Greater Trust and Loyalty among Workers
- Improved Customer Service
- Improved Safety

Optional Additions:

- Language Learning Audio Programs for Attendees ("Spanish/English on the Job")
- "Job and English Skills for Quality Customer Service" Workbook
- Language Learning Tips and Advice CD (English or Spanish)

Delivery Options:

Mini Program: 60-90 minutes
Full Program: 3 hours (with breaks)

Book
Stacey
Kammerman
Today!

Learn more about Stacey Kammerman now at www.WomenCentric.net/Stacey-Kammerman

For amazing results call 845-362-7880, or E/M us about your program needs: BookASpeaker@WomenCentric.net