

Pattie Simone Speaking Topic Outline

Flip for Your Firm!

For Companies, Non-Profits, Colleges & Trade Associations, Musicians, Artists, Actors, Performance Artists & Entrepreneurs

Need to promote a business or special event, share information, create more Google juice to your website or blog, expert-ize yourself, educate your students, reach out to new donors, advertise your talent, services or products or increase brand awareness?

Then you should know how to use one of the new small Flip-style HD video cameras. Videos are terrific tools, and can communicate or advertise a wide range of messages in many different net-based vehicles, including your website, web-based news channels, your blog, an e-newsletter, social media and other internet advertising channels, on a super lean budget.

With the right tips and tools you can learn the ins and outs of:

- Proper lighting
- Creative staging
- Great audio
- Limitations and work arounds for Flip-style cameras
- Which camera is the best choice and why
- Complete list of equipment, with model numbers, sources and pricing
- Simple post-production tips
- YouTube uploading, description, keywords and title tips

This terrific Flip-It! Workshop is structured to benefit:

Corporations, trade associations, non-profits, PR and marketing agencies, entrepreneurs, academic advancement staff, as well as cultural and social service institutions, musicians, authors, etc.

DON'T BUY A CAMERA TILL YOU TAKE THIS CLASS (unless you want to purchase the camera I recommend - a Kodak Zi8!)

With the right guidance and equipment you can produce powerful educational and promotional web videos "on the fly."

Program Delivery Options:

Flip It! Workshops can be structured as a Lunch 'n Learn, 1.5 - 2 Hour or Half Day program. Each session includes a best practices PowerPoint presentation, meaty handouts and equipment & purchasing lists. Longer programs can include group or individual hands-on training with cameras, lights, mics, etc.

**Book
Pattie
Simone
Today!**

Learn more about Pattie Simone now at www.WomenCentric.net/Pattie-Simone

For amazing results call 845-362-7880, or E/M us about your program needs: BookASpeaker@WomenCentric.net